

# Jennifer Mai

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Portfolio: [jennthmai.com](http://jennthmai.com)

## SUMMARY

I have 3 years of experience in UX/UI web design projects including prototyping and web functionality. I redesigned the website for [We the People Consulting Group](#). I also created a new user flow and interface for [Animemusicvideos.org](#), and worked on many design web projects for other clients. A passionate user experience designer with a background in web design, video editing, and graphic design, I am looking for my next role within a web/app or product design space to utilize my UX/UI design skills to enhance all user experiences with technology.

## SKILLS

- UX Design Tools: Figma, Adobe XD, InVision App, and Sketch
- Wireframing and Prototyping
- UI Design and Responsive Web Design
- Interaction Design
- User Research and Strategy
- HTML/HTML5, CSS/CSS3 Frameworks, and JavaScript
- Video Editing and Photoshop
- Collaborative Problem Solving and Team Player

## WORK EXPERIENCE

### [We the People Consulting Group \(WTPCG\)](#)

**Apr 2022-Present**

#### **UX/UI Design Consultant**

- Research other consulting websites to strategize the new design with similar features
- Simplify user flow for better user experience and usability
- Design a new user interface, color palette, typography, components, and icons for the site
- Lead design and build UX from wireframe to final approved version in Figma
- Test site viability with the client (WTPCG)

### **Vida Health Bar**

**Jul 2022 - Aug 2022**

#### **UX/UI Designer & Researcher**

- Evaluated interaction strategies that help develop navigation and flow.
- [Designed](#) wireframes/prototypes, organized content, and advocated for needs of real users
- Planned, organized, and executed the development of the new site
- Ideated new navigation strategy, similar to Starbucks, with WCAG guidelines

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## Athleet

Jul 2021 - Dec 2022

### Co-Founder & UX/UI Designer

- Conceptualized gamified way for users to collaborate with friends on their workout
- Improved several iterations, building on the previous with feedback learned in each cycle
- Produced user flow that included all the requirements that would make the user experience comprehensible and increase app traffic

## VOLUNTEER OPPORTUNITIES

### AnimeMusicVideos.Org

Jan 2023-Present

### UI Designer

- Lead frontend redesign web project to include requirements of modern streaming sites
- Emphasize usability and navigation flow on the website
- Build new interface, features, and enhancements
- Collaborate with developers to determine concept feasibility

## EDUCATION

University of Washington Bothell, **2021**

**B.A.**, Interactive Media Design

## REFERENCES

Available upon request